



**Lehigh Township Athletic Association**  
Treichler's Field House  
411 Willow Road  
PO Box 534  
Treichlers, PA 18086  
[www.ltaasports.org](http://www.ltaasports.org) ⇔ [info@ltaasports.org](mailto:info@ltaasports.org)

**TO: LTAA Advertisement Patron**

**18 February, 2009**

**RE: Advertising Refurbishment—New Sign**

Thank you for your support of the Lehigh Township Athletic Association (LTAA) over the past years through your advertising billboard at our baseball/softball complex. Rest assured, that your billboard has been seen by thousands of Lehigh Valley residents and guests who have visited the Treichlers complex. Unfortunately, we have noticed that your billboard has been damaged or is in need of creating a new one for display. Enclosed, please find a photo of your billboard as it is currently displayed on the outfield fence, and advise if you would like for it to remain in its current condition or if you would like to update it. At this time, we hope we can count on your support once again through the renewal of your advertisement contract and re-issue of your sign.

If you choose to renew your field sign, there are two categories of placement, **high visibility** and **normal visibility**, each with a different base cost. A **two year renewal** can be secured with your tax deductible donation of **\$450 for high visibility/\$350 for normal**. Your renewal will automatically carry a two year advertisement period.

As in past years, signs are hung on the fields in the early spring, prior to our Opening Day Ceremony, and removed in late fall for winter storage. Please return the enclosed contract, choosing to renew your billboard, making checks payable to LTAA. Or if you have any questions, please do not hesitate to contact me. Thank you for your continued support of LTAA athletics.

Respectfully,

Mike Druckenmiller-LTAA Vice President  
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